

2025-2026

Maryland Tech Council
Sponsorship
Guide



Unlock Sponsorship Opportunities at the Maryland Tech Council

50+
EVENTS

4,000+
ATTENDEES

111
COMPANIES
REPRESENTED

126
INDUSTRY
SPEAKERS

The Maryland Tech Council (MTC) is the largest trade association in Maryland focused on supporting the life sciences and technology industries. As a collaborative community, MTC helps members grow by offering opportunities to learn, share, and connect through expert-led programs and industry engagement.

MTC hosts a variety of events throughout the year, attracting speakers and attendees from across the state and country. These events are categorized into special interest areas, allowing participants to support specific groups of technology and life science leaders. We organize events of all sizes, from grand-scale celebrations that engage diverse audiences to smaller, focused gatherings that encourage insightful discussions. Our events include annual awards programs, roundtables, networking sessions, educational events, conferences, and golf outings.

For sponsors seeking consistent visibility throughout the year at various events and programs, MTC offers Signature Partnerships. These partnerships provide an excellent opportunity to connect with industry thought leaders and gain high visibility and extensive reach within the technology and life sciences communities. The program features a controlled fee structure, making it a practical choice for sponsors contributing over \$15,000, who automatically become part of our prestigious Signature Partner program.

Secure Your
Sponsorship

WENDY WORM
Vice President, Marketing and Programs

Wendy@mdtechcouncil.com

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MTC Signature Partners

	STRATEGIC PARTNER	ELITE PARTNER <i>A LA CARTE - PICK 2</i>	PREFERRED PARTNER <i>A LA CARTE - PICK 1</i>
EVENT RECOGNITION			
Bio Innovation Conference	X		
Industry Awards Celebration	X		
Advocacy Day/ Leadership Dinner	X		
Technology Transformation Conference	X		
MTC Annual Golf Tournament	X		
DIRECT MARKETING			
Board of Directors Guest Attendance	X		
Opportunity of Direct Market Email Blast	X	X	
Opportunity to Feature Article in MTC News	X	X	X
Recognition on MTC Website, Marketing Materials, and Digital Presence	X	X	X
Recognition on the Industry Division Website of Choice (Life Sciences or Technology)	X	X	X
Recognition on Weekly Email Updates	X	X	X
Complimentary Registration to Events: Allocated by Sponsorship Level	X	X	X
	\$50,000.00	\$25,000.00	\$15,000.00

March 12, 2026

Technology Transformation Conference

The Hall at Maryland Live! Casino & Hotel Hanover, MD

MTC's annual Technology Transformation Conference brings together Maryland technology companies and professionals to share knowledge and connect about the latest technologies, AI, cybersecurity, AgTech, energy tech and more.

\$10,000

Exclusive Title Sponsor

- Opportunity to air an approved, 45-second commercial or company video
- Opportunity to participate on the program committee (members only)
- Verbal recognition during opening remarks
- 10 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo presence on conference lanyards
- Logo placement on LED wall and swag item

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth in prominent location

\$7,500

Exclusive Keynote Sponsor

- Opportunity to introduce a keynote speaker
- Verbal recognition during opening remarks
- 10 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo placement on LED wall

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth in prominent location

\$7,500

Exclusive Cocktail Reception Sponsor

- Verbal recognition during opening remarks
- 8 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo placement on cocktail reception signage and custom napkins

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth

\$7,500

Exclusive Exhibit Hall Sponsor

- Verbal recognition during opening remarks
- 8 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo placement on special signage in exhibit hall

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth in prominent location

\$7,500

Exclusive Networking Break Sponsor

- Verbal recognition during opening remarks
- 6 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo placement on custom cups at break stations

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth



\$5,000

Gold Sponsor

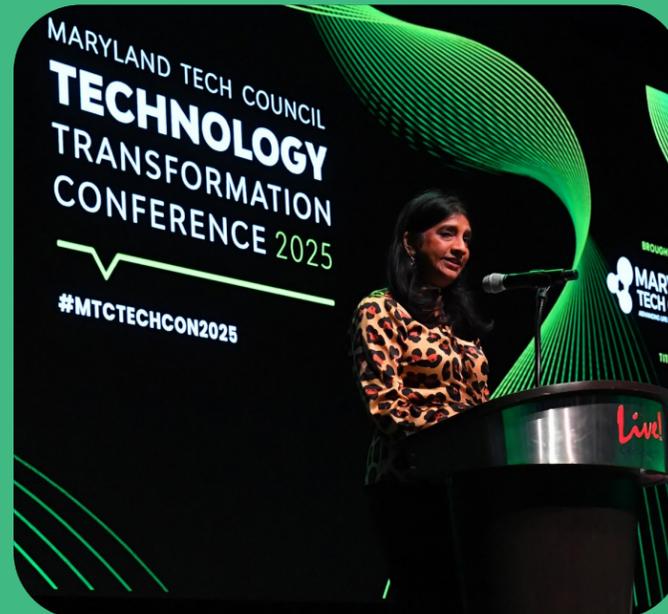
- Multimedia recognition during opening remarks
- 5 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth



\$3,000

Silver Sponsor

- Multimedia recognition during opening remarks
- 3 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program

Marketing

- Exhibit booth for purchase at 50% off



May 21, 2026

Industry Awards Celebration

Bethesda North Marriott Hotel & Conference Center
Bethesda, MD

The Industry Awards Celebration honors the best in Maryland's technology and life sciences communities. Each year our awards celebration honors the best in Maryland's technology and life sciences communities. Individuals and companies are recognized for their work in developing the treatments, designing the systems, and teaching the children, that have ultimately touched the lives of millions of people. It's a gathering of great minds and passion from those that believe in the future.



\$12,000

Award Sponsor

- Opportunity to present an award
- Opportunity to air an approved, 45-second commercial or company video
- Verbal recognition during opening remarks
- Complimentary reserved table of 10 in prominent location
- 2 tickets to the Finalist Reception

Branding And Visibility

- Logo placement on the award your company presents
- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in program book
- Full page advertisement in program book
- Logo presence on lanyards

Marketing

- Company listing in pre-event press release
- Promotion on social media
- List of program attendees, excluding emails (who opt-in)

\$8,000

Cocktail Reception Sponsor

- Multimedia recognition during opening remarks
- Complimentary reserved table of 10

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in program book
- Logo presence on lanyards
- Logo placement on special signage during cocktail reception

Marketing

- Company listing in pre-event press release
- Promotion on social media
- List of program attendees, excluding emails (who opt-in)

\$8,000

Registration Sponsor

- Multimedia recognition during opening remarks
- Complimentary reserved table of 10

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in program book
- Logo placement on name badges and registration signage

Marketing

- Company listing in pre-event press release
- Promotion on social media
- List of program attendees, excluding emails (who opt-in)

\$6,000

Gold Sponsor

- Multimedia recognition during opening remarks
- Complimentary reserved table of 10

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in program book

Marketing

- Company listing in pre-event press release
- Promotion on social media
- List of program attendees, excluding emails (who opt-in)

\$3,500

Silver Sponsor

- Multimedia recognition during opening remarks
- Complimentary reserved table of 10

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in program book

Marketing

- Company listing in pre-event press release

June 18, 2026

MTC's Annual Golf Tournament

PB Dye Golf Club
Ijamsville, MD

MTC members and friends come together for a memorable day of fun and networking on the links at MTC's annual Golf Tournament. The day begins with registration, networking, and practice on the range before a shotgun start shortly after. Attendees get a chance to win big with the numerous raffles, contests, and friendly competition which commences in a cocktail reception where the awards are given out.

\$12,000

Exclusive Tournament Sponsor

- 2 Complimentary foursome
- Dedicated hole to network directly with golfers and share company collateral
- Verbal recognition during cocktail reception

Branding And Visibility

- Logo placement on welcome banner
- Logo placement on giveaway
- Logo placement on dedicated tee sign

Marketing

- Logo recognition on marketing promotions, website and signage
- Promotion on social media

SOLD!

\$5,000

Contest Sponsor

- 1 Complimentary foursome
- Dedicated hole to network directly with golfers and share company collateral
- Verbal recognition during cocktail reception
- Opportunity to announce contest winner during cocktail reception

Branding And Visibility

- Logo placement on welcome banner
- Logo placement on dedicated tee sign

Marketing

- Logo recognition on marketing promotions, website and signage
- Promotion on social media

\$8,000

Cocktail Reception Sponsor

- 1 Complimentary foursome
- Dedicated hole to network directly with golfers and share company collateral
- Emcee the cocktail reception
- Verbal recognition during cocktail reception

Branding And Visibility

- Logo placement on welcome banner
- Logo placement on dedicated tee sign
- Logo placement on cocktail reception signage

Marketing

- Logo recognition on marketing promotions, website and signage
- Promotion on social media

\$3,000

Foursome and Tee Sponsor

- 1 Complimentary foursome
- Verbal recognition during cocktail reception

Branding And Visibility

- Logo placement on welcome banner
- Logo placement on dedicated tee sign

Marketing

- Logo recognition on marketing promotions, website and signage

\$250

Raffle Item Sponsor

- Logo placement on special raffle item sign
- Opportunity to announce raffle winner



Subject Matter Expert (SME) Spotlight

9808 Medical Center Drive, Rockville, MD or Webinar

MTC's SME Spotlight offers an exceptional opportunity to position your company as an industry leader by hosting an in-person Lunch and Learn at MTC's Rockville location or an online learning webinar for just \$1,000. You provide the subject matter expert, and we take care of the rest—targeted outreach, registration management, and seamless day-of event coordination. This is an ideal platform to share your expertise, engage a curated professional audience, and elevate your brand's credibility.

\$1,000

- MTC will provide lunch. We will be charging a nominal amount to attendees for their lunch as space is limited and this provides some accountability.
- Meeting space with AV capabilities (up to 75 attendees)
- Exclusive event for your content and speakers

Branding And Visibility

- Logo placement on signage
- Opportunity to give promotional items or branded giveaways
- Opportunity to display branded materials at the event

Marketing

- MTC can curate targeted invites to the event to meet your needs.
- Social media toolkit to help promote the event provided to you.
- Marketing of event with logo
- List of program attendees, excluding emails (who opt-in)

\$500

SME Thought-Leadership Blog Add-On

- For extended visibility, you can also add a thought-leadership blog post featuring your speaker or topic on the MTC website.

MTC Happy Hour

MTC Happy Hours are a relaxed and social gathering where members of the MTC community come together to unwind, connect, and build stronger relationships outside of the usual workday. These events provide the perfect mix of casual networking and fun, offering a welcoming space to share ideas, celebrate wins, and simply enjoy good company. Whether it's over light bites, drinks, or shared activities, MTC Happy Hours are all about strengthening connections, fostering collaboration, and creating memorable moments with colleagues and peers.



\$3,000

Title Sponsor

- Opportunity to provide opening remarks (1-2 minutes)
- Verbal recognition during opening and closing remarks
- 5 Complimentary Registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Opportunity to have a table to showcase company

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)

\$1,000

Supporting Sponsor

- 3 Complimentary Registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)

\$500

Friend Sponsor: \$500

- 2 Complimentary Registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage

BioHub Maryland

BioHub Maryland is the Maryland Tech Council's workforce initiative for the life sciences. BioHub Maryland enables residents of all backgrounds to compete for rewarding careers in life sciences by offering skills training, career resources, and access to job openings.

Sponsors can engage through partnerships, the Workforce Breakfast Series, and other collaborative programming that prepare and inspire the next generation of life sciences talent. These opportunities not only elevate your organization's visibility but also showcase your commitment to workforce development.

To learn more, contact **Alexandra Haarich, Manager, Workforce Development & Partnerships** at Alex@biohubmd.com.

Biohazard Breakout Escape Room

December 2025

Join BioHub Maryland for a holiday-themed escape room as a fun, team-building event with your staff around the holidays. The BioHub lab will be transformed into a holiday escape room. Join us for a happy hour with beverages and snacks prior to completing the escape room. Your goal is to solve all puzzles in the lab with teamwork and collaboration!

Annual Alumni Celebration

Summer 2026

At this event, we will recognize our trainees and graduates, thank our employer partners, and support our community committed to building a diverse talent pipeline.

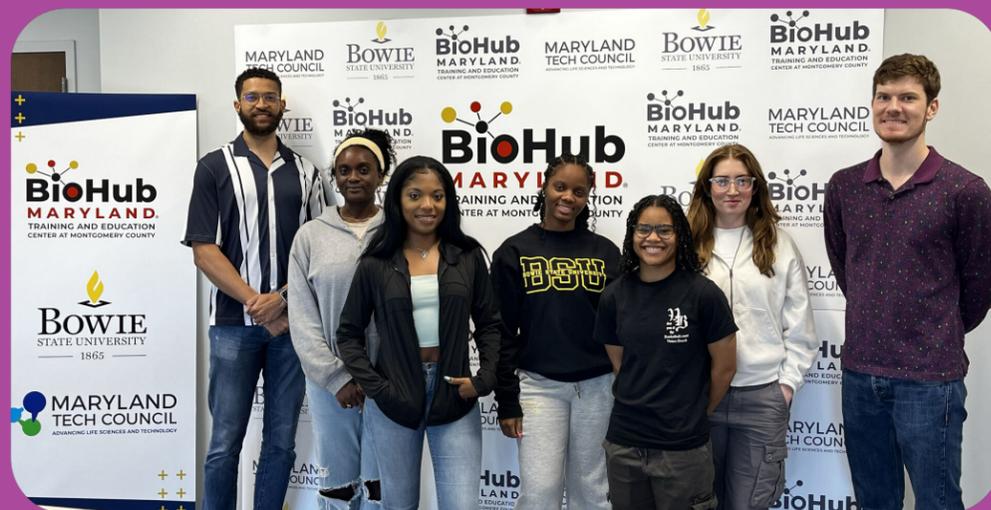
BioHub Maryland Partnerships

As a partner, your organization helps expand workforce opportunities, supports innovation, and gains visibility through programming.

BioHub Maryland Workforce Breakfast

A guest speaker will share insights on emerging trends, key challenges, and actionable strategies to strengthen and diversify the talent pipeline across the biotech and life sciences sectors.

Founding Partners



Digital Marketing Sponsorships

We're excited to announce new digital marketing sponsorship opportunities designed to help you share your company's news, showcase thought leadership, and reach Maryland's technology and life sciences communities.

To learn more, contact **Angela Hongmanivanh, Director of Marketing and Communications** at Angela@mdtechcouncil.com.

\$1,200

Digital Banner Sponsorship 12 Available

- Your company's banner image with clickable URL featured on Maryland Tech Council's weekly email for 3 weeks for premium visibility
- Drive traffic directly to your website with premium digital visibility to MTC's engaged audience
- Limited availability ensures your banner gets maximum attention

\$2,500

Direct Email Sponsorship 8 Available

- Dedicated email sent through MTC's database featuring your company's banner, images, and copy
- Full reporting and engagement data provided after the campaign
- Includes 1 dedicated social media post to amplify reach

\$1,500

Thought-Leadership Blog Sponsorship 8 Available

- Publish a blog post authored by your subject matter expert on MTC's website
- Showcase your expertise and thought leadership to Maryland's life sciences and tech ecosystem
- Includes 2 dedicated social media post driving readers to your content

\$3,000

Industry Storytelling Sponsor 16 Available

- Professionally written article in partnership with Technical.ly highlight your company's industry story (non-promotional)
- Article published on Technical.ly's website for broad regional visibility
- Includes 2 dedicated social media posts promoting the article

November 13, 2025

MTC's Fall Fest

I-270 Innovation Labs
Frederick, MD

The Maryland Tech Council Fall Fest is a two-hour happy hour in Frederick, designed for connection, conversation, and community. To provide more networking opportunities for our members and potential members, we are bringing you an evening dedicated to that.

Enjoy seasonal flavors from a local caterer, sip beer, wine, and festive fall drinks, and relax to great music as we welcome in the cooler season. With a warm, autumn-inspired atmosphere and professionals from across the region, this is the perfect way to expand your network while celebrating the start of fall in style.

\$5,000

Exclusive Title Sponsor

- Verbal recognition during opening and closing remarks
- Opportunity to provide opening remarks (1-2) minutes
- 5 Complimentary registrations

Branding And Visibility

- Logo and recognition on marketing promotions and signage
- Opportunity to have table to showcase company

Marketing

- List of program attendees, excluding emails (who opt-in)
- Promotion on social media

\$1,000

Exclusive Harvest Sponsor

- Bring the festive spirit to Fall Fest with seasonal decor
- Verbal recognition during opening remarks
- 3 Complimentary registrations

Branding And Visibility

- Logo and recognition on marketing promotions and signage
- Logo placement on special signage by seasonal decor

Marketing

- List of program attendees, excluding emails (who opt-in)
- Promotion on social media

\$3,000

Exclusive Entertainment Sponsor

- Verbal recognition during opening remarks
- Opportunity to introduce the entertainment
- 4 Complimentary registrations

Branding And Visibility

- Logo and recognition on marketing promotions and signage
- Logo placement on special signage by entertainment

Marketing

- List of program attendees, excluding emails (who opt-in)
- Promotion on social media

\$1,000

Supporting Sponsor

- Verbal recognition during opening remarks
- 3 Complimentary registrations

Branding And Visibility

- Logo and recognition on marketing promotions and signage

Marketing

- List of program attendees, excluding emails (who opt-in)
- Promotion on social media

\$500

Friend Sponsor

- 2 Complimentary Registrations

Branding And Visibility

- Logo and recognition on marketing promotions and signage

Marketing

- List of program attendees, excluding emails (who opt-in)
- Promotion on social media

\$2,000

Food and Beverage Sponsor

- Verbal recognition during opening remarks
- 4 Complimentary registrations

Branding And Visibility

- Logo and recognition on marketing promotions and signage
- Logo placement on food and beverage signage and custom napkins

Marketing

- List of program attendees, excluding emails (who opt-in)
- Promotion on social media

\$200

Raffle Sponsor

- Logo on raffle item signage
- Draw the winning ticket

February 3, 2026

Annapolis Day and Cocktail Reception

Calvert House
Annapolis, MD

MTC will host its annual Advocacy Summit and Leadership Cocktail Reception on February 3, 2026. Held in Annapolis during the Maryland General Assembly's legislative session, the Summit brings industry and policymakers together for wide-ranging panel discussions, presentations, and a networking cocktail reception to advance the interests of life sciences and technology in Maryland.

\$12,000

Champion Sponsor

- Opportunity to moderate or participate on a panel
- 10 Complimentary registrations to Advocacy Summit and Cocktail Reception

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo presence on lanyards

Marketing

- 3 Promotion on MTC's social media platforms
- List of program attendees, excluding emails (who opt-in)



\$8,500

Advocate Sponsor

- 10 Complimentary registrations to Advocacy Summit and Cocktail Reception

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo presence on lanyards

Marketing

- 2 Promotion on MTC's social media platforms
- List of program attendees, excluding emails (who opt-in)



\$5,000

Ally Sponsor

- 10 Complimentary registrations to Advocacy Summit and Cocktail Reception

Branding And Visibility

- Logo recognition on marketing promotions, website and signage

Marketing

- List of program attendees, excluding emails (who opt-in)





**Ready to
sponsor?**
Unlock brand exposure
and connect with
our community.

mdtechcouncil.com