

March 12, 2026

Technology Transformation Conference

The Hall at Maryland Live! Casino & Hotel
Hanover, MD

MTC’s annual Technology Transformation Conference brings together Maryland technology companies and professionals to share knowledge and connect about the latest technologies, AI, cybersecurity, AgTech, energy tech and more.



\$10,000

Exclusive Title Sponsor

- Opportunity to air an approved, 45-second commercial or company video
- Opportunity to participate on the program committee (members only)
- Verbal recognition during opening remarks
- 10 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo presence on conference lanyards
- Logo placement on LED wall and swag item

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth in prominent location

\$7,500

Exclusive Keynote Sponsor

- Opportunity to introduce a keynote speaker
- Verbal recognition during opening remarks
- 10 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo placement on LED wall

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth in prominent location

\$7,500

Exclusive Cocktail Reception Sponsor

- Verbal recognition during opening remarks
- 8 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo placement on cocktail reception signage and custom napkins

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth

\$7,500

Exclusive Exhibit Hall Sponsor

- Verbal recognition during opening remarks
- 8 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo placement on special signage in exhibit hall

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth in prominent location

\$7,500

Exclusive Networking Break Sponsor

- Verbal recognition during opening remarks
- 6 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program
- Logo placement on custom cups at break stations

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth



\$5,000

Gold Sponsor

- Multimedia recognition during opening remarks
- 5 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program

Marketing

- Promotion on social media
- List of program attendees, excluding emails (who opt-in)
- Exhibit booth



\$3,000

Silver Sponsor

- Multimedia recognition during opening remarks
- 3 Complimentary event registrations

Branding And Visibility

- Logo recognition on marketing promotions, website and signage
- Logo, company descriptions, URL in digital program

Marketing

- Exhibit booth for purchase at 50% off

