

SPONSORSHIP BENEFITS	SOLD! TITLE SPONSOR \$10,000.00	EXCLUSIVE KEYNOTE SPONSOR \$7,500.00	SOLD! REGISTRATION SPONSOR \$7,500.00	EXCLUSIVE COCKTAIL SPONSOR \$7,500.00	GOLD SPONSOR \$5,000.00	SILVER SPONSOR \$3,000.00	CHARGING STATION SPONSOR \$2,000.00
Opportunity to air an approved commercial or company video that you submit up to 45-seconds in length	X						
Opportunity to participate on the program committee (members only)	X						
Opportunity to introduce a keynote speaker		X					
Verbal recognition during opening remarks	X	X	X	X			
Complimentary event registrations	10	10	10	10	5	3	2
PROMOTING BRANDING AND VISIBILITY							
Logo on website, all marketing collateral and event signage	X	X	X	X	X	X	X
Logo, company descriptions, links to social media in conference app	X	X	X	X	X	X	X
Logo presence on conference lanyards	X						
Other Logo presence	Swag Item + LED Wall	LED Wall	LED Wall + Name Badges	Cocktail Signs + Napkins			Charging Station
MARKETING							
Promotion on MTC's social media platforms	X	X	X	X	X	X	X
List of program attendees (who opt-in), excluding emails	X	X	X	X	X		
Exhibit Booth (Unless noted, includes one registration to staff exhibit booth - 15% discount on 2nd person)	Prominent	Prominent	Prominent	Prominent	X	20% Discount	

6th Annual Technology Transformation Conference

February 13, 2025

MTC’s Technology Transformation Conference brings Maryland-based technology companies, organizations, and professionals together to share knowledge about the latest and most innovative technologies transforming today’s business landscape. The year’s conference returns to Maryland Live! Casino and Hotel and covers a wide range of topics, including agriculture tech, digital transformation, cybersecurity, energy tech, medtech, artificial intelligence, and more. Attendees will benefit from a distinguished lineup of speakers and panel discussions, offering a wealth of expertise. Additionally, the exhibit hall and cocktail reception provide extensive networking opportunities throughout the event.

**Non-members are priced 20% higher than the member sponsors.*

