

INDUSTRY AWARDS CELEBRATION

MAY 23, 2024 • BETHESDA NORTH MARRIOTT HOTEL AND CONFERENCE CENTER

Honoring the best in Maryland's technology and life sciences communities, individuals and companies are recognized for their work in developing the treatments, designing the systems, and teaching the youth, that have ultimately touched the lives of millions of people. Colleagues and peers will take advantage of a great networking opportunity at the cocktail reception, then enjoy a fantastic, seated dinner, and watch the presentation of the 2024 ICON Award winners to end the evening. **Non-members are priced 20% higher than the member sponsors.*

	Award Sponsor \$12,000.00	Registration Sponsor \$7,500.00	Cocktail Reception Sponsor \$8,000.00	VIP Reception Sponsor \$8,000.00	Dessert Sponsor \$8,000.00	Centerpiece Sponsor \$8,000.00	Program Sponsor \$8,000.00	Gold Sponsor \$7,000.00	Silver Sponsor \$5,000.00
Verbal recognition during opening and closing remarks	X	X	X	X	X	X	X	X	X
Complimentary reserved table of 10 at the ceremony	Prominent Location	X	X	X	X	X	X	X	X
Admission to the VIP reception	5	2	2	5	2	2	2	2	
PROMOTING BRANDING AND VISIBILITY									
Sponsor Billboard - 15-20 second voiceover highlighting your company to be played during the ceremony; voiceover spoken over visual of your company logo OR Opportunity to air an approved 30-second commercial or company video that you submit	X								
Logo presence on the award your company presents	X								
Logo presence in program book	X	X	X	X	X	X	X	X	X
Full page advertisement in program book	X	X					X		
Other logo presence	Lanyards	Lanyards	Cocktail Napkins	VIP Cocktail Napkins	Floral Picks	Dessert Plate Card	Prominent on Program		
Company listing in pre-event press releases	X	X	X	X	X	X	X	X	X
Multimedia recognition during the ceremony		X	X	X	X	X	X	X	
Special Signage		Registration Area	Cocktail Reception	VIP Cocktail Reception					
MARKETING									
Logo presence and recognition in all marketing promotions, website, event signage and event promotion	X	X	X	X	X	X	X	X	X
Promotion on Facebook, Twitter and LinkedIn social medial platforms	X	X	X	X	X	X	X	X	
List of program attendees (who opt in, excluding emails)	X	X	X	X	X	X	X	X	

