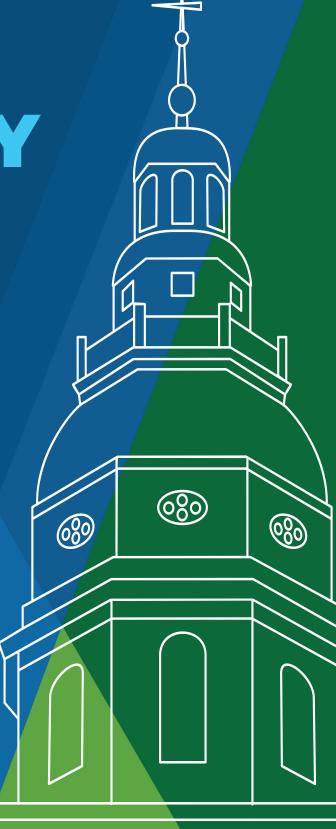
2022 VIRTUAL ADVOCACY SUMMIT

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2022 Virtual **Advocacy Summit** January 20, 2022

Program Book



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AGENDA



2022 Virtual Advocacy Summit January 20, 2022

Program Book

8:45 am - 9:00 am

Live broadcast begins

Welcome and opening remarks

Marty Rosendale, Chief Executive Officer, Maryland Tech Council

9:00 am - 9:45 am

SESSION 1

Protecting Innovation - Putting Patients First

Maryland's small biopharmaceutical companies initiate some of the most important innovations leading to breakthrough medicines for patients around the world. During this fireside chat, learn how price setting policies at both the state and federal levels impact these innovators and kill opportunities to find the next cure.

FIRESIDE CHAT

Murat Kalayoglu, MD, PhD, President and Chief Executive Officer, Cartesian Therapeutics **John Stanford**, Executive Director, Incubate

10:00 am - 10:45 am

SESSION 2

Addressing Federal Threats to Innovation

Over the past year, the biotechnology industry has faced threats to its IP domestically and globally, harmful price control policies and countless other concerning proposals that have been raised and debated by members of the federal government. In this panel, participants will learn from experts from Pfizer and PhRMA about the current state of play in Washington and the threats to innovation that could have implications for life science companies operating Maryland.

MODERATOR

Brad Stewart, Senior Vice President, Business Development, Montgomery County Economic Development Corporation

PANELISTS

Elissa Alben, Vice President, Global Trade Policy, Pfizer

Sharon Lamberton, Deputy Vice President, State Policy & External Outreach, PhRMA

11:00 am - 11:45 am

SESSION 3

Public Health Strategies - Community Partnerships at Work

The past two years have provided a lens into challenges that our Public Health system has in meeting current needs. In response, the private sector is stepping up to help address health inequities and areas of need in the public health system through community partnerships. Hear from two MTC members, AstraZeneca and Gilead Sciences, who will share how they are engaging to improve the health of Marylanders.

MODERATOR

Nicole Palya Wood, Senior Director, State Advocacy, PhRMA

PANELISTS

Lily Cappelletti, Director, Enterprise Advocacy & Alliance, AstraZeneca US

Angelique Griffin, FOCUS Regional Director for Maryland, Washington, DC, and Connecticut, Gilead Sciences, Inc.

AGENDA



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12:00 pm - 12:45 pm

SESSION 4

2022 Policy Priorities & Keynote

Marty Rosendale, Chief Executive Officer, Maryland Tech Council

Keynote: The Road to Recovery - Maryland's Economic Outlook

Stephanie Roth is a Senior Markets Economist for Global Wealth Management at J.P. Morgan. Ms. Roth will share J.P. Morgan's outlook for the U.S. and global economy in 2022, including forecasts for GDP growth, outlook for supply chains impacting technology and life sciences, consumer spending, and inflation. Ms. Roth will also share insights on the Federal Reserve's anticipated interest rate changes and their impact on the American economy and equity markets.

KEYNOTE INTRODUCTION

Christopher A. Carroll, Regional Director - External & Legislative Affairs, AT&T Services, Inc.

KEYNOTE ADDRESS AND Q&A

Stephanie Roth, Senior Markets Economist for Global Wealth Management, J.P. Morgan

1:00 pm - 1:45 pm

SESSION 5

Protecting Innovation: Broadband Access

The Broadband Access panel will feature leaders working to expand broadband access in Maryland for urban and rural communities alike. Speakers will provide an overview of the state of connectivity in Maryland, public and private initiatives to address broadband challenges, and the steps that can be taken to expand internet access to meet the demands of the digital economy.

MODERATOR

Laura Toraldo, Executive Director, MD5G Partnership

PANELISTS

Christopher A. Carroll, Regional Director - External & Legislative Affairs, AT&T Services, Inc.

Kenrick Gordon, P.E., Director, Office of Statewide Broadband, State of Maryland

Tiffany Harvey, Vice President, Government & Regulatory Affairs, Comcast

Karmen Rajamani, Vice President, Government Affairs, Crown Castle

1:45 pm

Closing Remarks & Adjourn

Marty Rosendale, Chief Executive Officer, Maryland Tech Council

Submit questions for our panelists at myvoice@mdtechcouncil.com



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10:00 am – 10:45 am

Session 2 | Addressing Federal Threats to Innovation

ELISSA ALBENVice President, Global Trade Policy
Pfizer

Elissa leads Pfizer's Global Trade Policy team and is responsible for overseeing the development and execution of trade policy across all major markets in which Pfizer operates. Prior to joining Pfizer, Elissa served as senior trade counsel for Senate Finance Committee Democrats, responsible for Asia-Pacific trade negotiations, environment, labor, and investment matters, as well as negotiating and securing Congressional passage of trade promotion authority. Before joining the Finance Committee, Elissa spent nearly eight years in the Office of the United States Trade Representative, where she served as Deputy Assistant USTR for Enforcement and Monitoring and chief lawyer for U.S. trade agreements, including the U.S.-Korea Free Trade Agreement, and represented the United States in disputes before the World Trade Organization. Prior to her government service, Elissa practiced international trade law at Steptoe & Johnson LLP in Washington, DC. Elissa received her undergraduate degree from Harvard University, concentrating in East Asian Studies, and her law degree from Columbia Law School.



11:00 am - 11:45 am

Session 3 | Public Health Strategies - Community Partnerships at Work

LILY CAPPELLETTI

Director, Enterprise Advocacy & Alliance AstraZeneca US

Lily Cappelletti is the Director of US Enterprise Advocacy & Alliance for AstraZeneca and is responsible for the company's cross-therapeutic area engagement strategy with US-based patient advocacy groups and professional societies. Prior to this role, Lily held various positions in US Corporate Affairs supporting the company's external engagement, community investment and corporate communications. Before joining AstraZeneca, Lily was the Director of Research Partnerships at the Michael J. Fox Foundation and oversaw its strategy to increase patient engagement in Parkinson's clinical research. While there, she collaborated with pharmaceutical and biotech sponsors, academic medical centers, as well as corporate partners to offer innovative patient education and recruitment programs. Lily was also a strategy consultant with the Business + Social Purpose Practice at Edelman, a global PR agency, and began her career at MTV Networks managing social action campaigns on issues of importance to the youth audience.



1:00 pm - 1:45 pm

Session 5 | Protecting Innovation: Broadband Access

CHRISTOPHER A. CARROLL

Regional Director - External & Legislative Affairs AT&T Services, Inc.

Christopher serves as a Regional Director - External & Legislative Affairs for AT&T Services, Inc. In this role, he advances AT&T's legislative, regulatory, and external affairs agenda in the District of Columbia and Maryland. Prior to joining AT&T, Christopher served in Maryland state government where he was Policy and Legislative Director to Governor Larry Hogan, and most recently as Chief-of-Staff for the Maryland Department of Information Technology.



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1:00 pm – 1:45 pm

Session 5 | Protecting Innovation: Broadband Access

KENRICK GORDON, P.E.

Director, Office of Statewide Broadband, State of Maryland

Kenrick (Rick) Gordon, P.E. has over 30 years in engineering design and construction administration experience. His career began as a civil engineer working with municipalities on public works projects. He then moved into commercial, industrial development, ultimately managing development for a small development company. Rick served at the U.S. Department of Agriculture as a General Field Representative for the USDA's Rural Utilities Service Telecommunications Program. In this role, he assisted small telephone companies and internet providers seeking federal funding for telecommunications improvements, including broadband expansion. Now, as the Director of the Governor's Office of Rural Broadband, Rick oversees the expansion of broadband capabilities statewide to bring access to households and businesses in Maryland's rural areas. He works with agencies across county, state and federal governments and with independent provider stakeholders to establish and enact a plan to provide statewide access to high-speed internet.



11:00 am - 11:45 am

Session 3 | Public Health Strategies - Community Partnerships at Work

ANGELIQUE GRIFFIN

FOCUS Regional Director for Maryland, Washington, DC, and Connecticut Gilead Sciences, Inc.

Angelique Griffin joined Gilead Sciences, Inc. in 2013. She is currently the FOCUS Regional Director for Maryland, Washington, DC, and Connecticut where she develops and manages FOCUS partnerships with health care providers, community organizations, and health departments to implement screening and linkage to care initiatives for HIV and Viral Hepatitis. Angelique has extensive public health knowledge and over 25 years of experience in epidemiology, health policy, and data use strategies to guide public health programs and interventions. Prior to Gilead, she directed the HIV, hepatitis, and STD surveillance programs in DC's HIV/AIDS, Hepatitis, STD, and TB Administration (HAHSTA). She also coordinated the development of an integrated monitoring and evaluation system that combined prevention, care, and surveillance data systems. She worked to develop program models that combine health care utilization and surveillance data to improve retention in care. Additionally, she served as the DC Project Director on the data monitoring team for the HIV Prevention Trials Network (HPTN) 065 protocol, a study to evaluate the feasibility of an enhanced test, link to care, plus treat approach for HIV prevention in the United States. She's also held positions in the HIV/AIDS Surveillance and Epidemiology Program in the Maryland Department of Health. Angelique Griffin is a proud native of Baltimore, MD. She has a BA in Mathematics from UMBC and an MS in Epidemiology and Preventive Medicine from UMD, Baltimore. She resides in Baltimore County with her husband and two daughters.



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1:00 pm - 1:45 pm

Session 5 | Protecting Innovation: Broadband Access

TIFFANY HARVEY

Vice President, Government & Regulatory Affairs Comcast

Tiffany Harvey, Vice President, Government & Regulatory Affairs. In her role, Tiffany leads Comcast's government advocacy programs in Maryland and Delaware and represents the company's interests in front of the state legislatures along with respective executive branch agencies and Attorney General offices. A Maryland resident since 1990 with extensive legislative and legal affairs experience, Tiffany previously was Director of State and Government Affairs for Verizon, handling legislative matters before the Maryland General Assembly. Prior to that, she served as Chief Counsel for Legislative Affairs in the Office of the County Executive for Prince George's County in Largo, Maryland, and the Office of the Attorney General in Baltimore. Before working in legislative and government affairs, Tiffany spent several years as a trial attorney in Maryland. Tiffany earned a Juris Doctor degree from the University of Maryland and a Bachelor's in Political Science from the University of Richmond.



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9:00 am - 9:45 am

Session 1 | Protecting Innovation - Putting Patients First

MURAT KALAYOGLU, MD, PHDPresident and Chief Executive Officer
Cartesian Therapeutics

Dr. Kalayoglu is the company's President and CEO. Prior to Cartesian, Dr. Kalayoglu was co-founder and CEO of Topokine, which he led from concept to late-stage clinical trials, followed by a successful sale to Allergan (NYSE:AGN). Dr. Kalayoglu was also co-founder and COO of HealthHonors Corporation, which he led from concept to commercialization, followed by a successful sale to Healthways (NASDAQ:HWAY). Dr. Kalayoglu is a board-certified ophthalmologist who completed his residency and research Fellowship at Harvard, MD/PhD in immunology at the University of Wisconsin-Madison, and MBA from the MIT Sloan School of Management.



10:00 am - 10:45 am

Session 2 | Addressing Federal Threats to Innovation

SHARON LAMBERTON

Deputy Vice President, State Policy & External Outreach PhRMA

Ms. Lamberton serves as deputy vice president in state government affairs for the Pharmaceutical Research and Manufacturers of America (PhRMA), a trade association of more than 37 biopharmaceutical companies located in Washington, DC. She provides clinical expertise and policy support and strategy for issues related to the industry, including cost and value of medicines, adherence, prescription drug abuse and the industry's latest innovations. She works closely with the National Governors Association, Women in Government (an association of state women legislators) and serves on the Board's Advisory Council for the National Foundation of Women Legislators and on the Corporate Advisory Council for the American Association of Nurse Practitioners. Previously, Ms. Lamberton worked for the National Committee to Preserve Social Security and Medicare (NCPSSM), a large national grassroots seniors' association. Other work experiences include: the General Accounting Office (GAO), the Congressional office of Senator Chuck Robb, the Center for Health Policy Research and Ethics at George Mason University, and the National Institutes of Health Clinical Center in Bethesda, Maryland, where she worked as a Neurology nurse to provide direct patient care to patients from all over the world. A few years ago, Ms. Lamberton worked weekend shifts at a local hospital's emergency room in Northern Virginia. Ms. Lamberton attended nursing school at Texas Woman's University in Houston and served as president of the National Student Nurses' Association and president of the Texas Nursing Students' Association.



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MARTY ROSENDALE
Chief Executive Officer
Maryland Tech Council

Martin is the Chief Executive Officer of the Maryland Tech Council, a partner with Newport LLC, and a partner at WMCS Investments. An engineer turned microbiologist and industry leader, Martin is passionate about the human and business value of technology, life sciences, and biotechnology. A five-time CEO and twice company founder, his experience spans public, private and not-for-profit businesses. He has launched, branded, acquired or commercialized more than 10 products and companies. Over 30 years of experience, and a strong drive to achieve and help, enable Martin to work through complexity toward insight and solutions to grow businesses. Martin has raised equity capital for public and private companies and non-dilutive capital through strategic partnerships. He led a biotherapeutics company through a period of hyper growth taking the company from first sale to \$200 million in annual revenue in three years. He worked with the Centers for Medicare and Medicaid Services to establish Medicare reimbursement for a complex product category. He also facilitated the merger of the two largest technology industry organizations in Maryland, forming the Maryland Tech Council and strengthening its industry presence.



12:00 pm - 12:45 pm

Session 4 | Keynote: The Road to Recovery - Maryland's Economic Outlook

STEPHANIE ROTH

Senior Markets Economist for Global Wealth Management J.P. Morgan

Stephanie Roth, Executive Director, is a senior markets economist for Global Wealth Management at J.P. Morgan. Stephanie Roth is a senior capital markets economist for Global Wealth Management at J.P. Morgan. In this role, she drives the macro outlook through economic and quantitative analysis, with a particular focus on business cycle dynamics and the impact of China on the global economy. Prior to this role, she served as a macro strategist for the Specialized Strategies managed portfolios. Here she developed a framework for gauging what is priced into financial markets and linking economic data to market returns. Before joining J.P. Morgan she was an economist at Cornerstone Macro, where she worked on a global economics team, focusing mostly on the U.S. and China. Stephanie helped develop the economic modeling framework at Cornerstone, designed to help investors navigate the U.S. business cycle. She also built out the framework for watching and forecasting the Chinese economy. Before joining Cornerstone Macro, Stephanie worked at Equinox Partners, an EM-focused hedge fund, as a statistics consultant where she built a machine learning algorithm for stock selection. Stephanie graduated from Bucknell University with a B.S. in Mathematics and Economics, and holds a Masters in Statistics from Columbia University.



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1:00 pm – 1:45 pm

Session 5 | Protecting Innovation: Broadband Access

KARMEN RAJAMANIVice President, Government Affairs
Crown Castle

Karmen is the Vice President of Government Affairs for Crown Castle and joined Crown Castle in October 2013. She has worked in the telecommunications industry for over 20 years with a focus on land use, zoning, permitting, utilities, building teams, and community outreach. Karmen started her career in fixed wireless at Teligent in Washington, DC and spent 12 years at American Tower where she assisted in building hundreds of tower and small cell sites nationwide. Karmen has a BS in International Relations from Spring Hill College in Mobile, AL and a JD from Tulane School of Law in New Orleans, LA.



1:00 pm – 1:45 pm

Session 5 | Protecting Innovation: Broadband Access

LAURA TORALDOExecutive Director
MD5G Partnership

Laura Toraldo is the executive director of the MD5G Partnership. Launched in June 2020, MD5G is a statewide partnership, currently with over 30 partners, that advocate for growing Maryland's innovation economy through communications infrastructure and next-generation networks—like 5G. MD5G is dedicated to building connected communities and preparing for future innovative technologies through education, advocacy, and community engagement.



9:00 am – 9:45 am

Session 1 | Protecting Innovation - Putting Patients First

JOHN STANFORD
Executive Director
Incubate

John Stanford is the Executive Director of Incubate, a coalition of venture capital organizations who represent the patient, investment, and corporate communities. In this role he is responsible for communicating priorities that encourage life science innovators to grow in the US, and strengthening intellectual property provisions in the US and globally. John has been recognized in the Congressional Record and in state legislatures for his advocacy and communication efforts. He comments regularly on health and policy issues, most recently in the Wall Street Journal, STAT, CNBC, the Washington Post and the International Business Times. John is also the host of the new Making Medicine podcast, which features leading investors, biotech CEOs and policymakers to discuss the early-stage ecosystem. John previously worked for a Democratic House Member on Capitol Hill, in the British Houses of Parliament, and supported Presidential and Senate campaigns. John is a Denver, CO native, and graduated from the College of William & Mary with a B.A. in Government and has an M. Ed. in Secondary Education from Arizona State University.



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10:00 am – 10:45 am

Session 2 | Addressing Federal Threats to Innovation

BRAD STEWART

Senior Vice President, Business Development Montgomery County Economic Development Corporation

Brad Stewart is a serial biotech entrepreneur now working to grow Montgomery County's economy, which approaches \$100 billion per year and is the leading economic driver of Maryland. Brad leads an expert team of economic development specialists focused on growing a diverse cross-section of businesses here—including the life sciences, technology, cybersecurity, defense and hospitality. We help accelerate business growth for companies, foster entrepreneurship, and leverage our incredible resources, including 18 federal agencies (e.g., NIH, NCI, NIST, NOAA) and 38 federal labs which are headquartered in Montgomery County. Brad also chairs Maryland Life Sciences (MD Bio) and is Vice-Chair of the Maryland Tech Council. A fearless leader who's invested his career in building and turning around life sciences companies to maximize shareholder value, Brad thrives on complex strategic opportunities. He has successfully executed against challenges repeatedly while commercializing companies on a global scale. An experienced senior executive, he has a record of success in many specialty-areas of the life sciences industry including: immunology, oncology, transplant, orphan drugs, diagnostics, development and management of joint ventures, and extensive management consulting and corporate strategy assignments. Previously Brad served as Chief Executive Officer of Immunology Partners and Chief Executive Officer of Cylex, Inc., where he executed a turnaround for an early stage, venture capital backed company (Roche, Siemens, Canaan Partners).



11:00 am - 11:45 am

Session 3 | Public Health Strategies - Community Partnerships at Work

NICOLE PALYA WOOD

Senior Director, State Advocacy PhRMA

Nicole Palya Wood joined PhRMA in 2015 and serves as the Senior Director of State Advocacy for the Mid-Atlantic Region. She is responsible for developing and implementing comprehensive state legislative and engagement strategies in support of PhRMA's priorities in Delaware, Maryland, Pennsylvania and Virginia. A native of Virginia, Nicole received her BS in Political Science in 1996 from James Madison University and caught the bug for legislative affairs while working as a legislative aide for Senator Frank Ruff in the Virginia State Legislature. She would later represent the National Rifle Association as the State Lobbyist in the Mid-Atlantic and Southern Region as well as serving as Manager of Government Affairs for TAP Pharmaceuticals. On the National stage Nicole served as the Director of Legislative Affairs for the Federal Home Loan Bank of Atlanta lobbying the United States House Financial Services and Senate Banking Committees. She continued with her work on rural housing and community banking issues as the Senior Lobbyist for America's Community Bankers, where she also served as an expert on farm credit issues. At the National Grange, Nicole served as the Legislative Director, leading the National legislative agenda and partnered with PhRMA to advocate for rural healthcare and telehealth issues before Congress. Nicole was appointed to the Virginia State Chamber Commerce and the Virginia Center for Health Innovation Board of Directors in 2015. Nicole and her husband live in Ashland, Virginia with their two children. Being diagnosed with a rare blood disorder in her early twenties, Nicole believes there is nothing more important that advocating for patients.

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Amgen is committed to unlocking the potential of biology for patients suffering from serious illnesses by discovering, developing, manufacturing and delivering innovative human therapeutics. This approach begins by using tools like advanced human genetics to unravel the complexities of disease and understand the fundamentals of human biology. Amgen focuses on areas of high unmet medical need and leverages its expertise to strive for solutions that improve health outcomes and dramatically improve people's lives. A biotechnology pioneer since 1980, Amgen has grown to be one of the world's leading independent biotechnology companies, has reached millions of patients around the world and is developing a pipeline of medicines with breakaway potential. Amgen is one of the 30 companies that comprise the Dow Jones Industrial Average and is also part of the Nasdaq-100 index.



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AstraZeneca is a global, science-led biopharmaceutical company that focuses on the discovery, development and commercialization of prescription medicines in Oncology and BioPharmaceuticals, including Cardiovascular, Renal & Metabolism, and Respiratory & Immunology. Based in Cambridge, UK, AstraZeneca operates in over 100 countries, and its innovative medicines are used by millions of patients worldwide.



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Biotechnology Innovation Organization (BIO) is the world's largest trade association representing biotechnology companies, academic institutions, state biotechnology centers and related organizations across the United States and in more than 30 other nations. BIO members are involved in the research and development of innovative healthcare, agricultural, industrial and environmental biotechnology products. BIO also produces the BIO International Convention, the world's largest gathering of the biotechnology industry, along with industry-leading investor and partnering meetings held around the world.

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Horizon is focused on the discovery, development and commercialization of medicines that address critical needs for people impacted by rare, autoimmune and severe inflammatory diseases. Our pipeline is purposeful: we apply scientific expertise and courage to bring clinically meaningful therapies to patients. We believe science and compassion must work together to transform lives. Visit us to learn more on how we go to incredible lengths to impact lives.



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Iron Bow Technologies is a leading IT solution provider that transforms clients' technology investments into robust business capabilities. Our depth of technical expertise, strategic technology partnerships and domain knowledge, results in technology solutions that assists clients in achieving desired business outcomes.



www.kitepharma.com

Kite, a Gilead Company, is a global biopharmaceutical company based in Santa Monica, California, with commercial manufacturing operations in North America and Europe. Kite's singular focus is cell therapy to treat and potentially cure cancer. As the cell therapy leader, Kite has more approved CAR T indications to help more patients than any other company.



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At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety and value in the discovery, development and manufacture of health care products, including innovative medicines and vaccines. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world's premier innovative biopharmaceutical companies, we collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 170 years, we have worked to make a difference for all who rely on us. We routinely post information that may be important to investors on our website at www.Pfizer.com. In addition, to learn more, please visit us on www. Pfizer.com and follow us on Twitter at @Pfizer and @Pfizer News, LinkedIn, YouTube and like us on Facebook at Facebook.com/Pfizer.



shadygrove.umd.edu

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www.weworkforhealth.org/in_our_states/maryland

Launched in 2009, We Work For Health – Maryland is an effort to promote the significant social and economic value of the biopharmaceutical and life sciences sectors in our state. Our partnership includes biotechnology and pharmaceutical companies, as well as state and local chambers of commerce, academic and research institutions, labor, patient advocate groups, physicians and healthcare providers. Together, our mission is to drive innovation, research and development to new cures.



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