



# 2021 DIGITAL TRANSFORMATION VIRTUAL SUMMIT

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# 2021 DIGITAL TRANSFORMATION VIRTUAL SUMMIT

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# ABOUT THE SUMMIT

Thank you for joining Maryland Technology, a division of the Maryland Tech Council, for our second annual Digital Transformation Virtual Summit on Wednesday, March 24, 2021 and Thursday, March 25, 2021. This year's event will focus on the new normal we have been faced with and how businesses are using digital transformation to adapt to the new reality. Attendees will hear from leaders in the technology industry on digital transformation in the time of COVID-19, security risks companies face while transforming, erasing the digital divide and emerging technologies.

Attendees will hear from experts in four areas of focus: functional, leadership, security and technology. The virtual summit will also feature keynote speakers, exhibits and virtual networking opportunities.

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# 2021**DIGITAL** **TRANSFORMATION** VIRTUAL SUMMIT

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DAY 1 • MARCH 24, 2021

## **AGENDA**

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# 2021 DIGITAL TRANSFORMATION VIRTUAL SUMMIT

DAY 1 • MARCH 24, 2021

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TIME	SCHEDULE OF EVENTS
9:00 AM to 5:00 PM	<b>EXHIBIT HALL AND NETWORKING LOUNGE OPEN</b>
9:00 AM to 9:15 AM	<b>WELCOME REMARKS</b> SPEAKERS <ul style="list-style-type: none"><li>• <b>Marty Rosendale</b>, CEO, Maryland Tech Council</li><li>• <b>Todd Marks</b>, Chairman, Maryland Tech Council and CEO, Mindgrub</li></ul>
9:15 AM to 10:00 AM	<b>KEYNOTE SESSION</b> <b>SECURITY IN A DIGITAL WORLD</b> How do we achieve security in a digital world? Innovations in information technology and IoT have aided in solving difficult challenges but they have also presented new problems. Organizations need to adapt quickly to protect security and privacy. Join executives from the technology and healthcare industries for an engaging conversation on evolving in a digital world.  MODERATOR <ul style="list-style-type: none"><li>• <b>Marty Rosendale</b>, CEO, Maryland Tech Council</li></ul> SPEAKERS <ul style="list-style-type: none"><li>• <b>Dan Dunkers</b>, CIO, John Hopkins Healthcare</li><li>• <b>Robert Head</b>, Vice President - State, Local and PAC Affairs, Lockheed Martin Government Affairs</li></ul>
10:00 AM to 10:25 AM	<b>BREAK</b>
10:25 AM to 11:25 AM	<b>SESSION A</b> <b>INNOVATION FOR THE NEW NORMAL: THE ACCELERATION OF DIGITAL TRANSFORMATION IN 2020</b> COVID-19 expedited digital transformation across all industries in 2020. What have we learned from our experiences over the last year and what do we need to revisit? This session will discuss best practices and lessons learned from expediting digital transformation, touching on how the workforce was impacted and what digital transformation will look like post COVID-19.  MODERATOR: <ul style="list-style-type: none"><li>• <b>Mark Rieder</b>, Head of Innovation, NFP</li></ul> SPEAKERS: <ul style="list-style-type: none"><li>• <b>Dorothy Kookaby</b>, Senior Principal HR Business Partner, Dovel Technologies</li><li>• <b>Brian Price</b>, CEO and Co-Founder, cloudtamer.io</li><li>• <b>Wolf Ruzicka</b>, Chairman, EastBanc Technologies</li></ul>

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TIME	SCHEDULE OF EVENTS
11:25 AM to 11:35 AM	<b>BREAK</b>
11:35 AM to 12:35 PM	<b>SESSION B</b> <b>CREATING A CULTURE OF SECURITY FOR YOUR EMPLOYEES</b> People are often the greatest security vulnerability in an organization. Employee education and policies are integral to keeping your company secure. Join top cybersecurity professionals to hear how creating a culture of security for your employees can help eliminate some of the greatest risks your company faces.  MODERATOR: <ul style="list-style-type: none"><li>• <b>Ben Schmerler</b>, Director of Strategic Operations, DP Solutions</li></ul> SPEAKERS: <ul style="list-style-type: none"><li>• <b>Rob Chee</b>, Director of Security, Iron Bow Technologies</li><li>• <b>Brian Dykstra</b>, President and CEO, Atlanta Data Forensics</li><li>• <b>David Tohn</b>, CEO, BTS Software Solutions</li></ul>
12:35 PM to 1:00 PM	<b>BREAK</b>
1:00 PM to 1:15 PM	<b>THOUGHT LEADERSHIP LIGHTNING ROUND</b> <b>CAN YOUR COMPANY CULTURE BE VIRTUAL?</b> Presented by cloudtamer.io   <b>Presenter: John Lynch, COO, cloudtamer.io</b>  Most business leaders know that a strong and vibrant company culture is key to organizational success. Creating a strong culture when your team is typically together in an office is a challenge. With a remote workforce increasingly more common, it can feel downright impossible to maintain or enhance your company culture. In this session, learn the techniques cloudtamer.io used to maintain a strong culture in 2020 and see the cost and the value of these techniques. We'll cover: <ul style="list-style-type: none"><li>• The importance of collaboration, communication, and engagement to your company culture</li><li>• The tools and methods cloudtamer.io uses to address these three areas</li><li>• The cost of implementing (or not implementing) culture drivers within your organization</li></ul>
1:15 PM to 1:20 PM	<b>BREAK</b>

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TIME	SCHEDULE OF EVENTS
1:20 PM to 1:35 PM	<p>THOUGHT LEADERSHIP LIGHTNING ROUND <b>PRIVACY COMPLIANCE AS AN OPPORTUNITY TO BRING COST EFFICIENCIES IN DIGITAL TRANSFORMATION</b></p> <p>Presented by Ardent Privacy   <b>Presenter: Sameer Ahirrao, CEO, Ardent Privacy</b></p> <p>With increased adoption of consumer privacy regulations in United States and globally, it is pivotal for enterprises to consider data privacy in digital transformation projects. After California privacy law/ CPRA passed last year, Virginia Consumer Data Protection Act (CDPA) was signed into law this month. While privacy compliance looks like another responsibility/overhead, it can be turned into opportunity to bring efficiencies in cloud transformation journey and save cost. Sameer Ahirrao, CEO of Ardent Privacy will give primer on effective steps to privacy compliance and how to use this as opportunity to optimize the data management process.</p> <ol style="list-style-type: none"><li>1. Impact of Privacy regulations and steps to comply efficiently.</li><li>2. Consider Data Hoarding as legal liability (Consumer data accountability and transparency)</li><li>3. Controlling data deluge with data minimization, PbD and how to reduce your regulatory risk.</li><li>4. Direct cost savings in Cloud Transformation Projects: Know your data, minimize the excess, and establish governance.</li></ol>
1:35 PM to 1:40 PM	<b>BREAK</b>
1:40 PM to 1:55 PM	<p>THOUGHT LEADERSHIP LIGHTNING ROUND <b>CYBERNICS DIGITAL TECHNOLOGY IN THE TIME OF COVID-19</b></p> <p>Presented by JETRO New York Kanagawa Division</p> <p>CYBERDYNE is creating a new industry called "Cybernetics Industry," which is an interaction of humans, robots, and IoT to solve problems that human societies are facing. To approach this problem, various fields such as medicine, welfare, workplaces, industry production and households are connected through Cybernetics Digital Technology. We found that the changes in social structure due to the pandemic of COVID-19 provides the opportunity to accelerate the development of the Cybernetics Industry. Under the keywords of "Remote", "Home" and "Digital", CYBERDYNE is providing new services to realize the fusion of Human + Cyber/Physical space.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"><li>• Yoshiyuki Sankai, President and CEO, CYBERDYNE Inc.</li><li>• Chiyo Kobayashi, Co-CEO, Washington CORE</li></ul>
2:00 PM to 2:15 PM	<p>THOUGHT LEADERSHIP LIGHTNING ROUND <b>LEVERAGING RAPID RESPONSES IN A POST-PANDEMIC WORLD</b></p> <p>Presented by Momentum Inc.   <b>Presenter: Matt Houtz, Senior Consultant, Momentum Inc.</b></p> <p>With the COVID pandemic, many organizations initiated rapid changes to adapt to the new environment. How can organizations take the lessons learned from these rapid changes and incorporate them in a post-pandemic world? We'll look at several examples that highlight flexibility, team growth, and a focus on outcomes to achieve faster results.</p>

# **2021**DIGITAL TRANSFORMATION VIRTUAL SUMMIT

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DAY 2 · MARCH 25, 2021

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# 2021DIGITAL TRANSFORMATION VIRTUAL SUMMIT

DAY 2 • MARCH 25, 2021

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TIME	SCHEDULE OF EVENTS
9:00 AM to 5:00 PM	<b>EXHIBIT HALL AND NETWORKING LOUNGE OPEN</b>
9:00 AM to 10:00 AM	<p>KEYNOTE SESSION <b>THE JOURNEY OF DIGITAL TRANSFORMATION IN HEALTHCARE</b></p> <p>Join Josh Silverman, Senior Vice President of Transformation at Versant Health as he reflects on Versant Health's transformation journey over the last three years. Hear about the changes that took place to their technology and business during the transformation. Josh will also discuss the use of low code and no code solutions that are poised to disrupt the software development life cycle.</p> <p>KEYNOTE SPEAKER:</p> <ul style="list-style-type: none"><li>• <b>Josh Silverman</b>, Senior Vice President of Transformation at Versant Health</li></ul> <p>MODERATOR:</p> <ul style="list-style-type: none"><li>• <b>Brian Levine</b>, Vice President of Technology and Innovation, Maryland Tech Council</li></ul>
10:00 AM to 10:10 AM	<b>BREAK</b>
10:10 AM to 11:10 AM	<p>SESSION C <b>ERASING THE DIGITAL DIVIDE</b></p> <p>The global pandemic has magnified internet inequities across the country. Over the past year, millions of Americans have been forced to work from home or attend virtual school and many have been left behind due to unreliable or unaffordable internet. Our panel of experts will review the steps that have been taken in Baltimore City and throughout Maryland to achieve digital equity as well as explore the work that still needs to be done.</p> <p>MODERATOR:</p> <ul style="list-style-type: none"><li>• <b>Mary Miller</b>, Senior Fellow, John Hopkins University 21st Century Cities Initiative</li></ul> <p>SPEAKERS:</p> <ul style="list-style-type: none"><li>• <b>Misty Allen</b>, VP of Government &amp; Regulatory Affairs &amp; Community Investment, Beltway Region, Comcast</li><li>• <b>John Foster</b>, Partner and COO, Fearless</li><li>• <b>Chrissie Powell</b>, Executive Director, Byte Back Baltimore; Co-founder, Baltimore Digital Equity Coalition</li></ul>

# 2021DIGITAL TRANSFORMATION VIRTUAL SUMMIT

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TIME	SCHEDULE OF EVENTS
11:10 AM to 11:20 AM	<b>BREAK</b>
11:20 AM to 12:20 PM	<b>SESSION D</b> <b>5G AND EMERGING TECHNOLOGIES</b> 5G has the capability to revolutionize the technology industry with improved network capacity and speed. How will 5G impact other emerging technologies such as telehealth, autonomous cars and smart cities? Join this session to find out how 5G can unlock innovative technologies, create new jobs and boost the economy.  MODERATOR: • <b>Michael Foss</b> , Practice Manager, Wireless, Vision Technologies  SPEAKERS: • <b>Bill Cune</b> , Vice President, Network Architecture, Corning Optical Communications • <b>LaTara Harris</b> , Regional Director-External & Legislative Affairs DC/MD/VA, AT&T • <b>Murat Erkam</b> , Director for Technology Strategy, Crown Castle
12:20 PM to 1:00 PM	<b>BREAK</b>
1:00 PM to 1:15 PM	<b>THOUGHT LEADERSHIP LIGHTNING ROUND</b> <b>STATE OF THE HACK &amp; INSURING THE ATTACK</b> Presented by NFP   <b>Presenter: Evan Taylor, Senior Vice President, NFP</b>  This lightning round session will be hosted by Evan Taylor, a Senior Vice President in NFP's Property & Casualty group. Prior to NFP, Evan spent 6 years with the FBI investigating cyber matters. In this session, Evan is going to provide an overview of today's attackers, considerations for mitigating cyber risk, cyber liability insurance trends and implications of COVID on organizational cyber security risk.
1:15 PM to 1:20 PM	<b>BREAK</b>

# 2021 DIGITAL TRANSFORMATION VIRTUAL SUMMIT

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TIME	SCHEDULE OF EVENTS
1:20 PM to 1:35 PM	<p>THOUGHT LEADERSHIP LIGHTNING ROUND  <b>DIGITAL CX METHODS: HOW INNOVATION TEAMS CAN TRANSFORM EXPERIENCES THROUGH TECHNOLOGY</b>  Presented by Celerity   <b>Presenter: Aaron Kennelly, Customer Experience, Celerity</b></p> <p>Technologists and innovation teams are often removed from product/services locations. Bringing customer experiences to decision makers via digital helps drive focus and understanding with a human-centered approach.</p>
1:35 PM to 1:40 PM	<b>BREAK</b>
1:40 PM to 1:55 PM	<p>THOUGHT LEADERSHIP LIGHTNING ROUND  <b>PITCHING TECH STARTUPS</b>  Presented by Maryland Innovation Center</p> <p>Ron Gula will discuss five basic questions you should use to describe your tech startup to investors, employees, media and potential customers. If you can answer these questions, you should consider starting a tech company or even raising money from investors.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• <b>Ron Gula, President, Gula Tech Adventures</b></li> <li>• <b>Chuck Bubeck, Executive Director, Maryland Innovation Center</b></li> </ul>

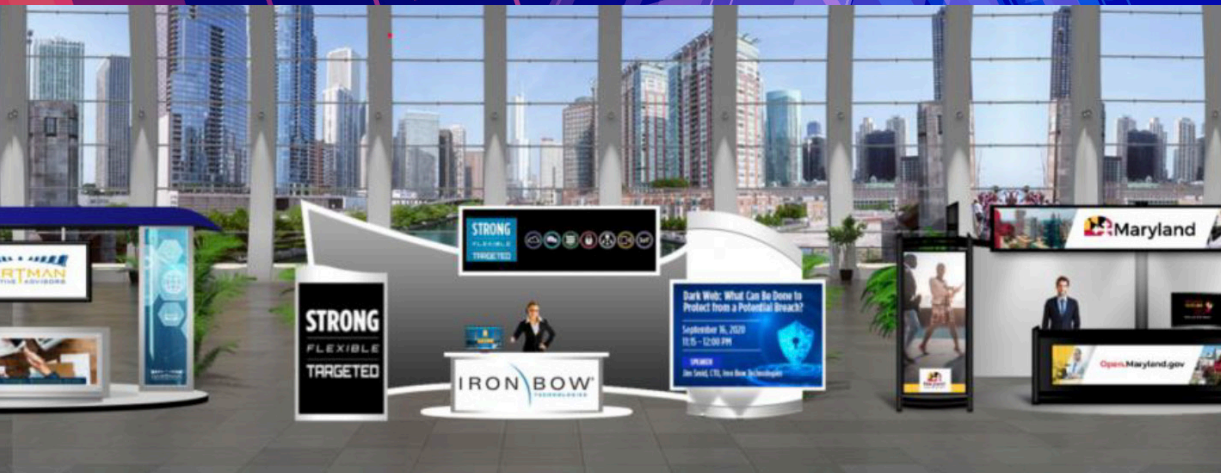




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## EXHIBITORS

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- Dovel Technologies
- Iron Bow Technologies
- Maryland Department of Commerce
- Ardent Privacy
- Atlantech Online, Inc.
- BrandMarket
- Cyberdyne
- iLUTon
- Kumita by Icon Corp
- Maryland Tech Council
- Matric Group
- PST Inc.
- Risk Measurement Technologies Co
- UNITEX Corporation
- Xometry

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 @TheBrandmarket

 @MDTechCouncil

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# 2021 RESOURCE GUIDE

**EXHIBITORS**  
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## **Atlantech Online, Inc.**

Atlantech Online provides telephone, Internet and data center services to business and government. Headquartered in Silver Spring, MD, Atlantech has a fiber network that connects its data centers and over 220 major office buildings throughout the region. Services include Internet connectivity and other data networking solutions, telephone service (SIP Trunking, Hosted PBX, UCaaS, Direct Routing for Microsoft Teams, PRI, Analog, call center and mobile), and colocation in our wholly owned and operated data centers. Atlantech's multi-Tbps fiber backbone has the scale to support a variety of telecommunications solutions. <https://www.atlantech.net> (800) 256-1612 or book a meeting at [www.atlantech.net/meeting](http://www.atlantech.net/meeting).

## **BrandMarket**

At Brandmarket we are promotional marketing consultants who work for you, offering big ideas for every size company. Our goal – helping brands with smart, effective and innovative campaigns and customer experiences. It's NOT just put your logo here.

Promotional Merchandise | Consumer Premiums | Online Corporate Stores  
Employee Incentive/Recognition/Onboarding Programs | Decorated Apparel  
Packaging, Kitting & Mailing | Event & Meeting Merchandise Management  
Find inspiration at [www.brandmkt.biz](http://www.brandmkt.biz) or contact us to talk at 301.938.3775 or [laura@brandmkt.biz](mailto:laura@brandmkt.biz)  
100% woman-owned small business. Laura Rhode, CEO (Chief Experience Officer)

## **Cyberdyne**

Cyberdyne, one of Japan's most dynamic robotics technology companies, has developed the HAL (Hybrid Assistive Limb), the world's first cyborg-type robot. HAL is an exo-suit that fuses man, machine, and information, allowing physically disabled people to realize movements and body functions they never thought possible again. Cyberdyne is helping everyone from patients to the family, from the care givers to the clinicians around the world. <https://www.cyberdyne.jp/english/>

## **iLUTon**

EZDefence provides iLUTon, which can manage and visualize the usage log of mouse / keyboard operations. Our concept is "unconscious security" (locks when you move away from the PC) iLUTon is recommended for: Companies considering starting to telework, companies that are currently teleworking and having trouble managing staff attendance and operation and companies looking for a service that allows them to understand their work and work status. <https://iluton.net/>

## **Kumita by Icon Corp**

ICON Corp, an enterprising Japanese educational company, develops and provides a suite of coding and programming aids for children. The company's main product, KUMIITA, gives children a selection of toys that hone programming thinking skills. The KUMIITA unit's panels, which incorporate sounds, pictures, colors, and actions, keep children consistently engaged and wanting to come back for more. <https://kumiita.com/eng/>

# 2021 RESOURCE GUIDE

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## Matric Group

Matric Group provides world-class Electronic Manufacturing Services (EMS) specializing in high mix/ low to high volume contract assembly, offering engineering, turnkey & board-level PCB assembly, including SMT, THT, and mixed technology. We also provide electromechanical assembly, cable & harness assembly, aftermarket services, and obsolescence management. Markets we serve but are not limited to include aerospace, energy, construction, lab & research, medical, military & defense, telecommunications, and transportation. Current certifications are ISO 9001, ISO 13485, AS 9100, and ATEX/Ex QAN. Matric is Nadcap accredited in electronics, an ITAR facility, and a HUBZone business with locations in Seneca and Pittsburgh, PA. Family-owned and operated.

## PST Inc.

PST. Inc. is a dynamic Japanese company that offers voice-analysis-based mental health solutions to companies, from screening, evaluation, and monitoring. The company's technology quickly detects any pathophysiology, ensuring companies can maximize employee wellness and productivity. From the health care segments to the medical field, PST's innovative product suite will be an asset to your company. <https://medical-pst.com/en/?lang=en>

## Risk Measurement Technologies Co

Risk Measurement Technologies Co., Ltd. (RimTech), one of Japan's most exciting voice-analysis-based mental health companies, offers companies solutions to track and improve employee wellness. The company's primary product, its Mind Health Measurement System (MiHMS), allows employers to visualize employees' mental health with just voice easily. Pinpointing employee levels of concentration, attention, and motivation, RimTech helps you mitigate your HR and operational risk in an easy, simple, and timely fashion. <https://rimtech.co.jp/>

## UNITEX Corporation

UNITEX, one of Japan's most respected multi-purpose data storage companies, serve every data storage need for any organization. Specializing in computer storage since the company's founding in 1990, our decades of experience ensure that we are a reliable and multifaceted total storage solution service provider. As a one-stop shop for data needs from storing and accessing data to computer system hardware to software maintenance services, UNITEX welcome the most complex data challenges. <https://www.unitex.co.jp/en/index.shtml>

## Xometry

Xometry is the largest marketplace for on demand manufacturing, connecting customers with optimal manufacturing solutions through patented AI technology. Xometry provides on-demand manufacturing, industrial supply materials, and financing solutions to a diverse customer base, ranging from startups to small manufacturers to Fortune 100 companies. Xometry's global network of over 5,000 partner manufacturing facilities enables us to maintain consistently fast lead times while offering a broad array of capabilities, including CNC machining, 3D printing, sheet metal fabrication, injection molding, and urethane casting. Xometry's customers include BMW, Dell Technologies, General Electric, Bosch, and NASA. Additionally, Xometry offers its supplier network an array of financing solutions to improve cash flow and achieve better growth and efficiency. For more information, visit [xometry.com](https://xometry.com) or follow @xometry.



# 2021 RESOURCE GUIDE

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### **Dovel Technologies**

Dovel is a trusted government partner that blends deep domain expertise with advanced technologies to help our customers solve complex problems that improve, protect, and save lives. As a rapidly growing company, we combine entrepreneurial spirit, customer focus, and an outcomes-based approach to support agency missions in health IT, life sciences, public safety, and grants management.

## DIAMOND SPONSOR

### **AT&T**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we innovate to improve lives. We have the nation's fastest wireless network.\*\* And according to America's biggest test, we have the nation's best wireless network.\*\*\* We're building FirstNet just for first responders and creating next-generation mobile 5G. With a range of TV and video products, we deliver entertainment people love to talk about. Our smart, highly secure solutions serve nearly 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

\*\*Based on analysis by Ookla® of Speedtest Intelligence® data median download speeds for Q2 2020. Ookla trademarks used under license and reprinted with permission.

\*\*\*GWS OneScore, September 2019.

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### **Iron Bow Technologies**

Iron Bow Technologies is a leading IT solution provider dedicated to successfully transforming clients' technology investments into robust business capabilities. Working with government, commercial and healthcare clients, Iron Bow brings a depth of technical expertise as well as domain and market knowledge to deliver the right solution to achieve desired business outcomes. Iron Bow partners with clients from planning and implementation through ongoing maintenance and management to deliver solutions that are strong, flexible and on target with their mission. Iron Bow's global reach and strategic partnerships with industry leaders as well as disruptive technology partners ensures clients implement appropriate cutting-edge technology in support of objectives.

## GOLD SPONSOR

### **Maryland Department of Commerce**

The Maryland Department of Commerce, one of 20 agencies within Maryland's Executive Branch and the state's primary economic development agency, is dedicated to excellence in customer service and creating quality jobs by attracting new businesses, stimulating private investment and encouraging the expansion and retention of existing companies.

# 2021 RESOURCE GUIDE

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## SILVER SPONSOR

### **Mindgrub**

Mindgrub transforms businesses by designing technology for people.

We're an award-winning agency and consultancy and have been a member of the Inc. 5000 for seven years running. Our full-service team specializes in product development, marketing, and support. Our service lines include agile mobile and software development, development operations (devOps), application support, digital marketing, branding, user experience design, testing, and emerging technologies. Since 2002, Mindgrub has led digital transformations for a diverse group of Fortune 100 corporations, utilities, universities, healthcare organizations, cybersecurity firms, global retailers, and public sector agencies, including Exelon, Wendy's, DELL, Under Armour, Yamaha, Crayola, Adobe, Geico, A&E, The Economist, Polk Audio, University of Maryland, NASA, The Smithsonian, and Discovery Communications.

## THOUGHT LEADERSHIP LIGHTNING ROUND SPONSOR

### **Ardent Privacy**

Ardent Privacy is "Enterprise Data Minimization and Privacy Technology" solutions provider based in National Capital region. Ardent Platform enables companies for privacy compliance in meaningful way by taking data driven approach to security and makes journey to cloud cost efficient, secure, and compliant. It empowers enterprises to efficiently comply with new data privacy regulations such as CDPA(Virginia) CCPA(California), HIPPA(Healthcare), FISMA, FOIA (Federal) and GDPR (Europe). Using machine learning and artificial intelligence, Ardent solutions identify, inventory, map and minimize data in enterprises to reduce privacy and compliance risk in their digital transformation and journey to the cloud. Visit us at [ardentprivacy.ai](https://ardentprivacy.ai)

## THOUGHT LEADERSHIP LIGHTNING ROUND SPONSOR

### **Celerity**

Relentless change is here to stay. Celerity is an advisory services firm that helps organizations transform into responsive enterprises able to swiftly meet evolving market and customer demands. Our integrated services promote organizational success by focusing on three key areas, Operational Excellence, Customer Experience, and Enterprise Agility. The true value of Celerity is unlocked when we apply a combination of these three service areas across the enterprise. We partner with leaders to design and implement improvements that accelerate speed to market, lower costs, enable scalability, drive productivity, and propel growth. <https://hubs.ly/H0Jvrhr0>

## THOUGHT LEADERSHIP LIGHTNING ROUND SPONSOR

### **Cloudtamer.io**

cloudtamer.io is a fast-growing, early-stage startup that develops the leading cloud governance solution supporting AWS, Microsoft Azure, and Google Cloud. cloudtamer.io helps organizations manage and control their cloud environment, ensuring teams get the business value of the cloud without sacrificing security and compliance or blowing their budget. Our mission is to make the experience of using the cloud more simple, efficient, secure, and transparent. We do this for leading federal agencies like the Department of Homeland Security, NASA, and the Centers for Medicare & Medicaid Services (CMS), as well as commercial enterprises like Indeed and Verizon.

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## **JETRO New York Kanagawa Division**

JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximize their global export potential. <https://www.jetro.go.jp/en/>

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## **Maryland Innovation Center**

The Maryland Innovation Center in Columbia, Maryland is a startup incubator for serious entrepreneurs. Combining in-house expertise with established technology and business leadership resources, the Center serves as a beacon of innovation to the Baltimore-Washington corridor community and beyond. With a roster of world-class entrepreneurs and partners, the Center's focus is on giving entrepreneurs what they need to move to the next level. Ready to get down to business?

Join us at [www.mdinnovationcenter.com](http://www.mdinnovationcenter.com) and see how far you can go.

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## **Momentum, Inc.**

Momentum is a small, women-owned Management Consulting firm headquartered in Camp Hill, PA, with more than 65 employees, serving State, Federal and Commercial clients throughout Pennsylvania, Maryland and Mid-Atlantic region. For more than 20 years, Momentum's team of consultants have worked throughout the region to provide a variety of services in Management Consulting, Process Improvement, Project Management and Implementation Support. We have offered our services to commercial and public entities of all shapes and sizes with clients across a broad range of industries. Most recently Momentum was the recipient of the 2020 Best Places to Work Award.

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## **NFP**

NFP is a leading insurance broker and consultant that provides employee benefits, property and casualty, retirement and individual private client solutions through our licensed subsidiaries and affiliates. We have specialized experts across multiple industries and products, including healthcare and life sciences. We understand our clients and their business, and work collaboratively to help solve their biggest problems. We're intentional with identifying and understanding what the issues are and connecting solutions to solve those issues. Our expertise is matched by our commitment to each client's goals and enhanced by our investments in innovative technologies in the insurance brokerage and consulting space.



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DAY 1 • MARCH 24, 2021

# **SPEAKERS**

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## SPEAKERS

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**ROB CHEE**

Director of  
Security, Iron Bow  
Technologies

Rob Chee, CCIE (security, routing and switching), is the Technical Director for Cyber Security at Iron Bow Technologies. He brings over 25 years of experience solving customer cyber security challenges through the full lifecycle of design, implementation and support. This insight gives him a broad perspective on how to help customers raise their security posture appropriately for their organization.



**BRIAN  
DYKSTRA**

President and  
CEO, Atlanta Data  
Forensics

Brian Dykstra is the CEO of Atlantic Data Forensics, Inc., an internationally recognized company handling hundreds forensic investigations and data breaches each year for clients in the US, Asia and the Middle East. Mr. Dykstra has over 25 years' experience in investigations, computer forensics, incident response, and secure network architecture. Prior to Atlantic Data Forensics, Mr. Dykstra was a co-founder of global computer security giant Mandiant. Brian regularly testifies as a computer forensics expert in US Federal and State court cases ranging from intellectual property theft to murder.

Mr. Dykstra is a regular speaker at events such as Black Hat USA, DMV Cybersecurity Symposium dozens of other Cybersecurity each year. For 6 years, Brian was a contract computer crime investigations instructor teaching at the FBI Academy, the FBI Regional Computer Forensics Labs (RCFL) and many FBI field offices. Mr. Dykstra is a weekly computer forensics and incident response instructor for the cybersecurity training site Cybrary and regular contributor several related podcasts.

Mr. Dykstra holds Master of Science in Information Technology and a Bachelor of Science in Information Technology. He has also earned and maintains several certifications to include the Certified Cyber Forensics Professional (CCFP), Certified Information Systems Security Professional (CISSP), Information Systems Security Management Professional (CISSP-ISSMP), Information Systems Security Architecture Professional (CISSP-ISSAP), and Certified Information Forensics Investigator (CIFI).

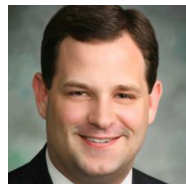
# 2021DIGITAL TRANSFORMATION VIRTUAL SUMMIT

DAY 1 • MARCH 24, 2021

## SPEAKERS

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### ROBERT HEAD

Vice President - State,  
Local and PAC Affairs,  
Lockheed Martin  
Government Affairs

Robert Head currently serves as the Vice President for State, Local and PAC Affairs for Lockheed Martin Government Affairs. In this capacity, Mr. Head serves as a senior liaison to state and local government officials on various issues of importance to the corporation. Mr. Head also manages the Lockheed Martin Employees Political Action Committee (LMEPAC), with responsibility for LMEPAC filings with the Federal Election Commission and compliance with all federal and state election laws and regulations. Mr. Head works with Lockheed Martin business areas to provide counsel on state and local government issues, and he assists in developing strategies to win new business at the state and local level. Mr. Head also manages community affairs for the Washington, D.C. area and coordinates support for organizations and special events key to Lockheed Martin's external relationships.

Previously, Mr. Head served as Director, Legislative Affairs, for Lockheed Martin Government Affairs. In this position, Mr. Head supported Lockheed Martin's military aviation programs including the F-35, F-22, U-2, F-16 and C-130J on Capitol Hill. Prior to joining Lockheed Martin, he served as Congresswoman Kay Granger's Chief of Staff from 2006 to 2009.

Mr. Head spent nine years on Capitol Hill in Congresswoman Granger's office serving in various positions, including: Chief of Staff, Deputy Chief of Staff, Legislative Director and Military Legislative Assistant. Congresswoman Granger currently serves as the Ranking Member of the House Defense Appropriations Committee.

Mr. Head holds a Bachelor's Degree from Southern Methodist University in History and Political Science. He is also a graduate of the U.S. Naval War College, receiving a Command and Staff College Diploma in 2007 and a Master's Degree in National Security and Strategic Studies in 2010.



### TODD MARKS

Chairman, Maryland  
Tech Council and CEO,  
Mindgrub

Todd Marks, a 40 under 40 and 2x EY Entrepreneur of the Year Nominee, is the teacher-turned-technologist founder of Mindgrub Technologies. Mindgrub, voted CRTC's Tech Company of the Year and placing #520 on the Inc 500/5000, is a mobile, social and web app consultancy, working with companies and organizations in a variety of industries to bring their brand to digital. Marks maintains status as Chief-Everything-Officer for the company. He leads information architects, user experience specialists, creative interface designers, and top-notch developers to solve business and consumer challenges in application development and rapid prototyping. Marks founded Mindgrub in 2002 and has developed enterprise systems for a wide range of clients such as Exelon, Under Armour, Royal Farms, Wendy's, DELL, Adobe, Motorola, The Economist, and Discovery Communications; Federal Agencies such as the FBI, NSA, VOA and the US Navy; and several education organizations such as MSDE, Wrox Press, and O'Reilly Media.



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**BRIAN PRICE**  
CEO and Co-Founder,  
cloudtamer.io

Brian leads cloudtamer.io and the strategy to achieve the company's mission to make people's lives easier in the cloud. Before co-founding the company, Brian built software and led software teams at several industry leaders, including Northrop Grumman, Booz Allen Hamilton, and Jacobs Engineering. In these roles, Brian helped these companies transform their internal processes, deliver advanced analytics capabilities, and launch the first self-service internal cloud platform provisioning service. These leadership experiences paved the way for Brian in his current role at cloudtamer.io to help organizations of all sizes realize success using the cloud.



**MARK RIEDER**  
Head of Innovation,  
NFP

As Head of Innovation, Mark champions, develops and institutionalizes the innovation process for NFP both inside and outside the organization. As a catalyst for "what if" thinking Mark helps the practice areas re-think their processes to adapt to the changing needs of the customer and the market in general. He works to drive adoption and manage high-quality execution across organizational lines that enhance business outcomes.

Having served in the employee benefits industry for over 25 years, including nine years as CEO of a leading employee benefits consulting firm based in the Philadelphia area, Mark joined NFP's corporate team in January 2010 to launch the company's national benefits administration practice. He has played an integral role in expanding the practice area to provide HRIS consulting services through its newly formed HR Services division, developing the NFP Marketplace – NFP's exchange solution – and, most recently Mark helped to launch NFP's innovation efforts.

As a thought leader in the industry, Mark is the author of multiple articles and white papers, speaks regularly at industry events and conference panels, and sits on a number of technological advisory boards. Mark has a bachelor's in finance with an emphasis on economics from Pennsylvania State University.

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**MARTY  
ROSENDALE**  
CEO, Maryland Tech  
Council

Martin is the Chief Executive Officer of the Maryland Tech Council, a partner with Newport LLC, and a partner at WMCS Investments. An engineer turned microbiologist and industry leader, Martin is passionate about the human and business value of technology, life sciences, and biotechnology. A five-time CEO and twice company founder, his experience spans public, private and not-for-profit businesses. He has launched, branded, acquired or commercialized more than 10 products and companies. Over 30 years of experience, and a strong drive to achieve and help, enable Martin to work through complexity toward insight and solutions to grow businesses.

Martin has raised equity capital for public and private companies and non-dilutive capital through strategic partnerships. He led a biotherapeutics company through a period of hyper growth taking the company from first sale to \$200 million in annual revenue in three years. He worked with the Centers for Medicare and Medicaid Services to establish Medicare reimbursement for a complex product category. He also facilitated the merger of the two largest technology industry organizations in Maryland, forming the Maryland Tech Council and strengthening its industry presence.



**WOLF RUZICKA**  
Chairman, EastBanc  
Technologies

Wolf has been a leader in the technology industry for over 20 years. Since joining EastBanc Technologies in 2007, originally as CEO, he has overseen the organic growth of the company taking it from 35 employees to over 200, with staff turnover of virtually zero. This enthusiastic workforce, coupled with Wolf's keen vision and strategic direction, has seen EastBanc Technologies establish itself at the frontier of technology with a reputation for game-changing excellence.

Wolf is an entrepreneur, technology advocate, and mentor. He serves on numerous boards and groups, including the Board of Halcyon House, Board of Center of Innovative Technologies, Microsoft Customer Advisory Board for Microsoft Azure, Board of Directors of Questback as well as Investment Boards. While incubating APIphany within EastBanc Technologies until its acquisition by Microsoft, Wolf served as its President. Prior to joining us, he held leadership positions with MicroStrategy, Mercedes Benz, Lufthansa, and more. Wolf holds a Master of Business Administration from Ingolstadt School of Management.

Wolf is a citizen of the world. Born in Nuremberg, Germany, he spent his life traveling and dodging curveballs. It was the ones he caught that led him to where he is today. He firmly believes that the world is our playground, and not to be limited by what we see in front of us.

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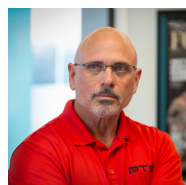


**BEN  
SCHMERLER**  
Director of Strategic  
Operations, DP  
Solutions

As Director of Strategic Operations, Ben Schmerler leads DP Solutions in adapting to the ever-changing world of technology, enabling the company's operation to continually meet the needs of its clients.

Ben, who was named to CRN's Next-Gen List, also works directly with our clients' staff to provide personalized education on topics that affect their day-to-day interactions with technology such as avoiding phishing attacks, having a strong decision making and assessment process, safe email and web practices, secure and effective mobile device use, compliance management, how to avoid ransomware attacks, and so on. He also runs our Phishing Testing and Security Awareness program so that our clients staff become a risk management asset as opposed to a liability. He hosts regular educational cyber-security webinars, does many speaking engagements, sends out weekly IT Security Tips, and contributes articles and blog posts for a variety of industry publications.

Ben has both an educational and working experience with technology. He graduated in 2005 from Towson University with a degree in Computer Information Systems and Business Administration. Upon graduation, he took on a role at Choice Technologies as a Project Manager where he oversaw the implementation of client systems. A significant portion of those implementations consisted of Electronic Medical/Health Systems due to trends in the health care space, which required significant attention to HIPAA/HITECH compliance. This was the impetus for his expertise in compliance, which eventually led to his unique process of matching compliance standards and best practices to client system design, integration, support, and risk management. Today, Ben has knowledge on a variety of compliance standards, security frameworks, and other best practices when it comes to the ongoing management of IT and the protection of sensitive data. As this experience grew, Ben's role evolved at Choice Technologies and eventually on to DP Solutions where he took on his current role advising, guiding, and educating clients.



**DAVID TOHN**  
CEO, BTS Software  
Solutions

David Tohn is the Chief Executive Officer at BTS Software Solutions (BTS-S2) in Colombia, Maryland, cofounder of the BTS-S2 spinoff, Verb8tm™, Inc., Chairman of the Board of Directors for Steer™, LLC, an autonomous parking technology company, and Chairman of the Technology Board of the Maryland Technology Council. David is a retired military officer with over 24 years' experience in military intelligence, strategic planning, and a deep background in cyber security operations, policy, and planning.

Following his military career, he entered the private sector, joining the CyberPoint International team in Baltimore, MD to promote commercial and international cybersecurity products and services. He assumed the CEO position of BTS-S2, a defense and intelligence community technology and services company, in 2014. With a focus on growth since joining, BTS-S2 tripled in size; expanded the government services and solutions portfolio; added and then spun out Verb8tm, an advanced speech-to-text solution for complex audio, in 2015. He assumed the Chairman position at Steer™ in 2019.

David's background includes cybersecurity operations, strategic and operational planning, Signals, Geospatial, and Human Intelligence. His current emphasis is in big data analytics, bioinformatics, data compression, technical forensic exploitation, and teaching critical thinking and logical reasoning for cyberspace operators.

Publications include authoring and coauthoring two books, several professional articles and op-eds focusing on key geopolitical security topics, strategic intelligence, and cyber-security.



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### BILL CUNE

Vice President,  
Network Architecture,  
Corning Optical  
Communications

Bill Cune is the Vice President of Network Architecture in Corning's industry-leading Optical Communications sector. This sector covers the full spectrum of fiber connectivity solutions for carrier and enterprise networks for a variety of applications including in-building LAN and cellular, outdoor connectivity for wireless densification and fiber to the home, as well as the data center. It also includes Corning's suite of active networking solutions in LAN, cellular small cell RAN, and distributed antenna systems. In this role, Cune is responsible for understanding the intersection between market needs and technology trends to define, create, and evangelize new approaches to deliver future ready connectivity solutions. This includes identifying and collaborating with key ecosystem players and customers to deliver differentiated optical solutions that create value within the marketplace. Prior to this role, Cune was the VP of Market Development, In Building Networks where he led the creation of new solutions through early stages of innovation and product conceptualization. Cune's wide-ranging industry expertise provides him a broad perspective from which to evaluate new trends in the market and in technology. Cune joined Corning in 2010, as the IDAS Program Director, to lead all aspects of Corning's entry into the wireless distributed antenna business. As an experienced wireless leader, Cune brought a keen understanding of the market and the requirements to be successful in this business. His leadership resulted in solution improvements as well as a clear understanding of the capabilities required to create a winning market and technology strategy. His leadership contributed to Corning's acquisition of MobileAccess Networks, iBwave, and SpiderCloud Networks. Prior to joining Corning, Cune gained 25 years of experience in the wireless communications industry including 9 years in sales and technology leadership at MobileAccess. Before that, Cune held various roles at Hughes Electronics in international marketing of cellular and satellite networks. His perspective was further enhanced through years of representing Hughes Electronics' interests on Capitol Hill. Cune started his wireless career at McDonnell Douglas in St. Louis designing complex avionics systems for advanced fighter aircraft and missile systems. He holds a Bachelor of Science degree in Electrical Engineering from the Missouri University of Science & Technology and a Master of Business Administration degree in general management from the University of North Carolina at Chapel Hill's Kenan-Flagler Business School. He holds several patents in the area of fiber, wireless, and data communications systems.



### MURAT ERKAM

Director for  
Technology Strategy,  
Crown Castle

Murat Erkam is currently a Director of Technology Strategy in the Corporate Development & Strategy group at Crown Castle. He is responsible for evaluating new technologies to help define strategies that leverage the tower, small cell and fiber assets of the company. Prior to joining Crown Castle he has held various positions in Product Management, Business Development and Sales throughout his 20+ year career in the telecommunications industry. Murat has a Master of Science degree in Electrical Engineering from Columbia University in New York and a Bachelor of Science degree in Electrical Engineering from Bogazici University in Istanbul.

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**JOHN FOSTER**

Partner and COO,  
Fearless

John Foster is the partner and COO at Fearless, a full stack digital services firm in Baltimore, Maryland with a mission to create software with a soul - tools that empower communities and make a difference. He is responsible for managing the day-to-day controlled chaos that is a growing digital services firm. There is always something happening but John makes sure all departments are in the know and working together. As one of Fearless' earliest team members, John has seen the impact of Fearless grow. With more than 15 years of experience working in software for both commercial and government customers, he has become an advocate and enthusiast for Agile delivery and helping the government to get stuff done. He is passionate about demonstrating the value and ease of leveraging open source design patterns to meet critical enterprise requirements and needs within the Public Sector.

John graduated with a B.S. in Computer Science from the University of Maryland, Baltimore County (UMBC) and his MBA from Loyola University Maryland. He is a certified Project Management Professional (PMP) and a certified Scrum Master.



**MARY MILLER**

Senior Fellow, John  
Hopkins University 21st  
Century Cities Initiative

Mary John Miller is presently serving as the Interim Senior Vice President, Finance and Administration of Johns Hopkins University. Previously, Ms. Miller served as the U.S. Treasury's Under Secretary for Domestic Finance from March 2012 to September 2014. She was responsible for Treasury debt management, fiscal operations, recovery from the financial crisis, and implementation of the Dodd-Frank financial reform legislation. From February 2010 to March 2012, she served as Assistant Secretary for Financial Markets, where she was responsible for conducting Treasury auctions and monitoring all financial markets for the Treasury Secretary. She was confirmed by the U.S. Senate to serve in both positions. On her retirement from the Treasury she received the Alexander Hamilton Award for Distinguished Service.

Prior to her public service, Ms. Miller spent 26 years in the investment management industry with the T. Rowe Price Group in Baltimore, MD. She was the Director of the Fixed Income Division from 2004 through 2009. She also served on the firm's Management Committee, Asset Allocation Committee, and as a trustee of the T. Rowe Price Foundation. In 2018 Ms. Miller was inducted into the Fixed Income Analysts Society Hall of Fame.

Ms. Miller is currently a senior fellow at the Johns Hopkins University 21st Century Cities Initiative (Baltimore, MD). She also serves as a director on the boards of the Silicon Valley Bank Financial Group (Santa Clara, CA) and The Jeffrey Company (Columbus, OH). From 2014 to 2018 she served as a director of ICE Benchmark Administration in London. In addition, she is a trustee of Cornell University (Ithaca, NY) and The Urban Institute (Washington, DC), and board member of the Baltimore Neighborhood Impact Investment Fund.

Ms. Miller earned a B.A. from Cornell University (1977) and a Master of City and Regional Planning from the University of North Carolina at Chapel Hill (1980). She is also a Chartered Financial Analyst.



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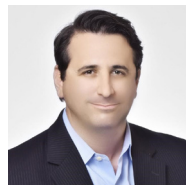


**CHRISSIE  
POWELL**

Executive Director,  
Byte Back Baltimore;  
Co-founder, Baltimore  
Digital Equity Coalition

Chrissie Powell is a community driven advocate for equity with a focus on skill-based training and workforce development. A Maryland native, Chrissie is a proud HBCU graduate of Morgan State University and has since committed herself to serving the people of Baltimore. Spending six years at Goodwill Industries of the Chesapeake in Baltimore, she became a trusted voice in the city's workforce development community. In 2019, Chrissie launched the Baltimore site for Byte Back, a Washington DC-based nonprofit that provides a pathway of inclusive tech training that leads to living-wage careers. Chrissie has since blossomed into a formidable leader in Baltimore's digital equity space.

As a rapid response to the digital inequities COVID-19 shed a light on, Chrissie co-founded the Baltimore Digital Equity Coalition, which quickly grew to a collective of over 50 organizations providing solutions to close the digital divide in the City. Chrissie spearheaded the development and launch of Baltimore's first Tech Support Hotline, that supports adult learners enrolled in virtual learning, many for the first time. She is an energetic leader who is passionate about building relationships and empowering members of her community.



**JOSH  
SILVERMAN**

Senior Vice President  
of Transformation at  
Versant Health

Josh Silverman, Senior Vice President of Transformation with Versant Health, is responsible for leading enterprise-wide change management efforts, serving as a central advisor and strategic partner to CEO in taking forward the organization's integration and transformation agenda. With over 20 years of Healthcare experience with companies such as UnitedHealthcare, CVS Caremark and now MetLife, he has proven to strategically foster innovation along the business and technology transformation journey.

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